



# COASTAL LAND LEGACY INITIATIVE

Private Land Conservation Benefits All Texans

## WHAT

Texas Agricultural Land Trust has grant funding from National Fish and Wildlife Foundation to conduct outreach activities in the Texas Gulf Coast Region to:

- Help private landowners conserve their working lands legacy with a conservation easement.
- Educate landowners about the benefits of donated and purchased conservation easements and the resources available to help them with each.
- Inform thought leaders and the general public about the NEED for conserving working lands and how doing so provides clean water, abundant food and fiber, clean air, wildlife habitat, and the wide open spaces that all Texans enjoy.

## WHERE

This initiative is focused on the Coastal Bend region from Corpus Christi to Houston. Counties include Brazoria, Wharton, Matagorda, Victoria, Jackson, Calhoun, Aransas, Refugio, San Patricio, and Nueces.

## WHEN

June 1, 2016 through May 31, 2018

## WHY

According to the Texas Land Trends report published by Texas A&M Institute for Renewable Natural Resources, Texas is losing agricultural lands faster than any other state.

The Gulf Coast Region is home to some of the state's most valuable working lands. Yet this area is experiencing land loss at an extremely high rate. The conservation of these private working lands is one of the most cost-effective and immediate ways to secure clean air and water, and abundant food for all Texans.

## HOW

Outreach activities will include workshops and speaking opportunities with partner organizations that serve landowners, natural resource professionals, local leadership, attorneys, accountants and estate planners.

## WE NEED YOU!

Do you agree **land is our most valuable resource**? Join us in making this initiative a success by partnering with us to conduct outreach activities. **We are seeking like-minded partners** that are already hosting events where we can add value to your program as a speaker as well as opportunities to co-host workshops.

## RESOURCES

Outreach will include educating people about donated and purchased easements. However, **we will focus primarily on promoting the paid conservation easement programs** through NRCS's **Agricultural Lands Easement Program (ALE)** and TPWD's **Texas Farm & Ranch Lands Conservation Program (TFRLCP)**.

## CONTACT



**Ken Cearley**

Stewardship Director

(806) 670-6070

[kcearley@txaglandtrust.org](mailto:kcearley@txaglandtrust.org)